

RFIDiQ Announces RFID Solution Architect Certification Following Publication of *From Tag to Dashboard*

Certification builds on the Asset Event Framework's four pillars: Identity, Association, Location, and Time

ST. LOUIS, MO — September 11, 2026 — RFIDiQ announces the RFID Solution Architect certification, extending the principles introduced in *From Tag to Dashboard: Engineering Event Integrity in Commercial RFID Deployments* into a professional certification focused on the design of trustworthy RFID solutions.

Written by Zack S. Mitchell, *From Tag to Dashboard* challenges a familiar measure of RFID success: read rate. The book argues that detecting a tag is only the beginning. Operational value depends on turning that detection into a structured event that enterprise systems—and the people making decisions with them—can trust.

The RFID Solution Architect certification builds on that foundation through the Asset Event Framework™, which defines four essential components of a meaningful asset event:

- **Identity:** What asset does the event concern?
- **Association:** What is the asset connected to or associated with?
- **Location:** Where did the event occur?
- **Time:** When did it happen?

Together, these pillars establish a common foundation for designing RFID solutions that support inventory, logistics, manufacturing, and asset management.

The certification is intended for professionals responsible for connecting RFID technology with operational requirements and enterprise systems. Its emphasis is on the complete solution: how identity, business relationships, physical read zones, and event timing work together to produce reliable information.

The announcement marks the next step in RFIDiQ's effort to translate the book's principles into professional practice. By connecting a shared architectural framework with certification, RFIDiQ aims to help practitioners demonstrate their knowledge and help organizations establish clearer expectations for RFID solution design.

Certification details, prerequisites, assessment requirements, and availability can be found at cert.rfidiq.us.

About RFIDiQ

RFIDiQ provides a methodology and certification path for professionals working to turn RFID observations into trustworthy business events. Built on the Asset Event Framework™, RFIDiQ connects technical implementation with the operational discipline needed for dependable asset visibility.

About *From Tag to Dashboard*

From Tag to Dashboard: Engineering Event Integrity in Commercial RFID Deployments, by Zack S. Mitchell, examines how RFID deployments move from raw tag reads to defensible enterprise events. The book covers the Asset Event Framework™, commissioning, infrastructure, middleware, validation, and the failure patterns that undermine deployment success.

Book information: amazon.com/dp/B0HG97MYG1

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